

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307288-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	307288	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	Sa 8-10a	8-10a	-----S-	:30	1	\$300.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WPTV Sa 10/06/12 8:29 AM Sa 8-10a 8-10a :30 OFA12A138H \$300.00 NM									
3	10/02/12	10/08/12	M-F 6-7a	6-7a	MTWTF--	:30	1	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPTV Tu 10/02/12 6:10 AM M-F 6-7a 6-7a :30 OFA12P130H \$500.00 NM									
4	10/02/12	10/08/12	M-F 7-9a	7-9a	MTWTF--	:30	2	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
15 WPTV Th 10/04/12 7:56 AM M-F 7-9a 7-9a :30 OFA12A133H \$500.00 NM									
14 WPTV M 10/08/12 8:48 AM M-F 7-9a 7-9a :30 OFA12Z141H \$500.00 NM									
5	10/02/12	10/08/12	Sa 7-8a	7-8a	-----S-	:30	1	\$226.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S- 1 \$226.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPTV Sa 10/06/12 7:13 AM Sa 7-8a 7-8a :30 OFA12Z140 \$226.00 NM									
6	10/02/12	10/08/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$625.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPTV Sa 10/06/12 11:10 PM Sa 11-1130p 11-1130p :30 OFA12A138H \$625.00 NM									

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307288-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/02/12	10/08/12	Su 8-9a	8-9a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S 1 \$350.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
8 WPTV Su 10/07/12 Su 8-9a 8-9a :00 \$350.00 NM <i>Credited</i> spots being mdgd on est 1537 w/o 10/16									
8	10/02/12	10/08/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 1 \$190.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
13 WPTV W 10/03/12 M-F 9-10a 9-10a :00 \$190.00 NM <i>See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15</i>									
9	10/02/12	10/08/12	M-F 10-11a	10-11a	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 1 \$150.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
10 WPTV Tu 10/02/12 10:52 AM M-F 10-11a 10-11a :30 OFA12P130H \$150.00 NM									
10	10/02/12	10/08/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S- 1 \$200.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 WPTV Sa 10/06/12 10:09 AM Sa 10-1030a 10-1030a :30 OFA12Z140 \$200.00 NM									
11	10/02/12	10/08/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$135.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
33 WPTV M 10/08/12 12:42 PM M-F 12n-1p 12-1p :30 OFA12A138H \$135.00 NM									
13	10/02/12	10/08/12	Su 6p	6-630p	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S 1 \$300.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
20 WPTV Su 10/07/12 6:08 PM Su 6p 6-630p :30 OFA12A138H \$300.00 NM									
15	10/02/12	10/08/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 1 \$125.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
12 WPTV W 10/03/12 M-F 1135p-1235a 1135p-1235a :00 \$125.00 NM <i>See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15</i>									
16	10/02/12	10/08/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$585.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
16 WPTV Tu 10/02/12 5:11 PM M-F 5-530p 5-530p :30 OFA12P130H \$585.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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Atlanta, GA 30368-6871



Invoice #	Invoice Date	Invoice Month	Invoice Period
307288-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/08/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
16 WPTV Tu 10/02/12 5:38 PM M-F 530-6p 530-6p :30 OFA12P130H \$500.00 NM									
18	10/02/12	10/08/12	M-F 6-630p	6-630p	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
17 WPTV F 10/05/12 M-F 6-630p 6-630p :00 \$650.00 NM									
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
16 WPTV M 10/08/12 6:09 PM M-F 6-630p 6-630p :30 OFA12A138H \$650.00 NM									
19	10/02/12	10/08/12	Sa 6p	6-630p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WPTV Sa 10/06/12 6:08 PM Sa 6p 6-630p :30 OFA12A138H \$350.00 NM									
20	10/02/12	10/08/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 WPTV W 10/03/12 M-F 7-730p 7-730p :00 \$500.00 NM									
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
14 WPTV F 10/05/12 7:11 PM M-F 7-730p 7-730p :30 OFA12A133H \$500.00 NM									
21	10/02/12	10/08/12	Sa 7-8P	7-8p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPTV Th 10/04/12 11:27 PM M-F 11-1135p 11-1135p :30 OFA12A133H \$600.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									
10 WPTV F 10/05/12 11:32 PM M-F 11-1135p 11-1135p :30 OFA12A138H \$600.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									
8 WPTV Sa 10/06/12 Sa 7-8P 7-8p :00 \$350.00 NM									
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
14 WPTV Sa 10/06/12 5:59 AM Sa 6-7a 6-7a :30 OFA12A138H \$175.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									
11 WPTV Sa 10/06/12 11:26 PM Sa 11-1130p 11-1130p :30 OFA12Z140 \$625.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									
13 WPTV Su 10/07/12 6:10 AM Su 6-7a 6-7a :30 OFA12A138H \$125.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									
15 WPTV M 10/08/12 4:41 AM M-F 430-5a 430-5a :30 OFA12A138H \$50.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									
12 WPTV M 10/08/12 11:11 AM M-F 11-12n 11a-12p :30 OFA12A138H \$135.00 NM									
MG for 20.13,8.13,25.6,18.17,15.12,21.8									

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Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/02/12	10/08/12	M-F 730-8p	730-8p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPTV Th 10/04/12 7:53 PM M-F 730-8p 730-8p :30 OFA12A133H \$500.00 NM									
23	10/02/12	10/08/12	The voice	8-11p	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPTV M 10/08/12 8:48 PM The voice 8-11p :30 OFA12A138H \$1,100.00 NM									
25	10/02/12	10/08/12	law & order: svu	9-10p	--W----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 --W---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPTV W 10/03/12 law & order: svu 9-10p :00 \$1,250.00 NM									
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15									
26	10/02/12	10/08/12	M-F 11-1135p	11-1135p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
21 WPTV Tu 10/02/12 11:23 PM M-F 11-1135p 11-1135p :30 OFA12P130H \$600.00 NM									
22 WPTV M 10/08/12 11:28 PM M-F 11-1135p 11-1135p :30 OFA12Z141H \$600.00 NM									
28	10/02/12	10/08/12	NFL Game	4p-12a	-----S	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV Su 10/07/12 10:09 PM NFL Game 4p-12a :30 OFA12Z140 \$1,750.00 NM									
30	10/02/12	10/08/12	M-F 630-7p	630-7p	MTWTF--	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV M 10/08/12 7:00 PM M-F 630-7p 630-7p :30 OFA12Z141H \$2,150.00 NM									
31	10/02/12	10/08/12	Dateline	10-11p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 10/05/12 10:29 PM Dateline 10-11p :30 OFA12A138H \$1,000.00 NM									
32	10/02/12	10/08/12	M-F 5-6a	5-6a	MTWTF--	:30	2	\$165.00	NM
this is part of a mkgd pkg for order #310172 & #310173									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/02/12 5:13 AM M-F 5-6a 5-6a :30 OFA12P130H \$165.00 NM									
2 WPTV W 10/03/12 5:12 AM M-F 5-6a 5-6a :30 OFA12P130H \$165.00 NM									

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Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/02/12	10/08/12	M-F 6-7a this is part of a mkgd pkg for order #310172 & #310173	6-7a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 10/05/12 6:21 AM M-F 6-7a 6-7a :30 OFA12A138H \$500.00 NM									
34	10/02/12	10/08/12	M-F 12n-1p this is part of a mkgd pkg for order #310172 & #310173	12-1p	MTWTF--	:30	2	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPTV Tu 10/02/12 12:40 PM M-F 12n-1p 12-1p :30 OFA12P130H \$135.00 NM									
1 WPTV M 10/08/12 12:12 PM M-F 12n-1p 12-1p :30 OFA12Z141H \$135.00 NM									
35	10/02/12	10/08/12	M-F 1-2p this is part of a mkgd pkg for order #310172 & #310173	1-2p	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/03/12 12:59 PM M-F 1-2p 1-2p :30 OFA12A133H \$125.00 NM									
36	10/02/12	10/08/12	M-F 4p-5p this is part of a mkgd pkg for order #310172 & #310173	4-5p	MTWTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 MTWTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/02/12 4:22 PM M-F 4p-5p 4-5p :30 OFA12P130H \$275.00 NM									
37	10/02/12	10/08/12	30 rock/up all night this is part of a mkgd pkg for order #310172 & #310173	8-9p	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 10/04/12 8:49 PM 30 rock/up all night 8-9p :30 OFA12A133H \$750.00 NM									
38	10/05/12	10/07/12	M-F 4p-5p Par of a mkgd pkg for order #312172	4-5p	----F--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 10/05/12 3:59 PM M-F 4p-5p 4-5p :30 OFA12A138H \$275.00 NM									
39	10/05/12	10/07/12	Su 6-7a Par of a mkgd pkg for order #312172	6-7a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 10/07/12 6:44 AM Su 6-7a 6-7a :30 OFA12Z140 \$125.00 NM									
40	10/05/12	10/07/12	3-4pm Jeff Probst Par of a mkgd pkg for order #312172	3-4p	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 10/05/12 3:37 PM 3-4pm Jeff Probst 3-4p :30 OFA12A133H \$100.00 NM									

INVOICE

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871



Invoice #	Invoice Date	Invoice Month	Invoice Period
307288-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/05/12	10/05/12	M-F 11-1135p part of a mkgd pkg from #310173	11-1135p	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 10/05/12 11:12 PM M-F 11-1135p 11-1135p :30 OFA12A133H \$600.00 NM									
42	10/05/12	10/07/12	Sa 11-1130p part of a mkgd pkg from #310173	11-1130p	----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/12 10/08/12 ----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 10/06/12 11:29 PM Sa 11-1130p 11-1130p :30 OFA12A138H \$625.00 NM									

<u>Total Spots</u>	42	<u>Gross Total</u>	\$20,006.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$3,000.90
<u>Net Amount Due</u>	\$17,005.10